



## WEB DESIGNING COURSE MODULES

### **What is Web Designing Course?**

Web design is the skill of creating presentations of content that is delivered to an end-user through the World Wide Web. Website is not just creating layout and adding content, images. Website Design involves client requirement analysis, usability, concept creation, layout designing, and conversion of Photoshop design to html/css, functionality implementation and browser testing. While creating websites the primary focus will be on client requirements and targeted users of the website.

### **About Our Web Design Program**

In our professional web designing program we teach all the aspects of web designing. Our commitment is to make you a professional web designer. You must give 100% dedication and commitment in learning the subject and implementing the subject. We train students, professionals who are serious about making web designing as a career. If you are already a Web Designer but want to learn CSS Web Designing, you can check XHTML/CSS Training. Our Web Designing trainers have many years of experience in website designing and worked on 100+ projects.

### **Basics of Web Technologies**

- Introduction to Web Technologies
- How the website works ?
- Domain Names and DNS
- How to Register a Domain Name
- Client and Server Software.
- Static, Dynamic and Web Apps
- Careers in Web Technologies
- Web Standards and W3C.ORG

### **Adobe Photoshop CS3**

- Introduction of Stock Photography
- Types of Images and Image Editing Tools
- Introduction to Adobe Photoshop
- Using Photoshop Tools
- Layers, Actions and Filters
- Creating Custom Effects
- Design Banners for Website
- Basic Website Layout
- Design Complex Webpage Layout
- Conversion of PSD to XHTML



## WEB DESIGNING COURSE MODULES

### **HTML / XHTML**

- Markup Languages
- Structure of HTML
- Basic / Advanced HTML Tags
- Difference between HTML & XHTML
- XHTML Basics
- Introduction to Doc Types

### **Adobe Dreamweaver**

- Introduction to Adobe Dreamweaver
- Learning the Interface
- Tools in Dreamweaver.
- Defining a Dreamweaver site
- Adding Content and Multimedia.
- Creating user submission forms.
- Using Spry Elements
- Importing a website design
- Using DWT Template

### **Web Design with CSS**

- Introduction to Cascading Style Sheets
- Types of style sheets
- Types of CSS Selectors
- Complete CSS properties
- Converting Table layout to CSS
- Custom CSS Layout Design
- Creating simple and dropdown menus
- Creating Appealing forms using CSS
- CSS Tips and Tricks

### **Java Script**

- Client and Server side scripting
- Introduction to Java Scripting
- Programming Concepts
- Objects and Events
- Common Functions
- Using Dreamweaver Features
- Java Script Validations
- Implementing Menus, Galleries etc



## WEB DESIGNING COURSE MODULES

### **Adobe Flash**

- Introduction to Animation
- Introduction to Adobe Flash
- Tools in Adobe Flash
- Shape Tween and Motion Tween
- Frame Animation
- Various Flash Effects
- Creating Flash Banners
- Creating Flash Intro's
- Creating Flash Website
- Basics of Action Scripting.

### **Web Hosting Training**

- Web Hosting Basics
- Types of Hosting Packages
- Changing Name Servers
- Linux and Windows Control Panel
- Using FTP Client
- Maintaining a Website

### **Compatibility Testing**

- Various Browser Versions
- Validating the XHTML & CSS
- Common Compatibility Issues

### **SEO Onsite Optimization**

- Basics of SEO
- Onsite Optimization Tips

### **Study Material and Web Design Resources**

Study Material (PDF Books)

1000 CSS Templates

100 Flash Templates

1000 Stock Photos

Useful Java Scripts/ Ajax Scripts

**Training Method:** Normal Track, Fast Track and Weekends Classes

**Fee Details:** (Fill the form and we will send the fee details to your email)

**PhoneCALL:** +91- 9210956426

**IT TRAINING HUB** (A Training division of Sai Ideal Softwares Pvt. Ltd.),

196A (IIIrd Floor), TaraChand Complex, Main Road Ramesh Market, East Of Kailash, New Delhi- 110065, INDIA

Tel: 011-46679035, Mobile: +91- 9210956426